

## Saving the planet one bed at a time.

## Introducing Soy-Based Foam.

Our revolutionary, new flexible foam product is derived from natural renewable resources, reducing our dependence on petrochemicals.







Advantages of using soy-based foam vs. petroleum-based polyols:

- · Eliminates odors
- · Greater comfort level
- · Exceptional hand-feel
- Superior UV stability
- Stable consistency and density
- · Lasting durability
- Renewable and plentiful

## It's All About Responsible Choices.

Soy-based foam is an innovative, new flexible foam product derived by combining natural renewable resources. Since it is manufactured from natural seed-based oils such as soybean, this foam significantly decreases the dependence on fossil fuels like petroleum, and ultimately lessens greenhouse gas emissions. In today's environmentally conscious world, any process that helps reduce one's carbon footprint is a positive step.

Soy-Based Foam is Comfort
Luxurious comfort standards
are maintained and even
enhanced with the use of
unique alternative renewable
resources. With soy-based foam,
it is easy to make a responsible
choice without sacrificing sleeping comfort.

## Saving Energy and the Environment

The energy consumption to manufacture foam from bio-based materials is significantly less than what is required for traditional petroleum-based processes. When fewer pollutants are released into the air, greenhouse gas emissions can be substantially reduced, helping to protect the environment.

